



# Sukkur IBA University

## Ethical Consciousness - Rubric

1.1 Students will be able to apply ethical reasoning in decision making.

BBA Program Learning outcome 1.1	#	Dimension	Unsatisfactory (0)	Satisfactory (2)	Highly Satisfactory (4)	Score
	1	Identify	Fails to recognize some basic and obvious ethical issues and fails to grasp complexity or interrelationships	Recognize basic and obvious ethical issues and understand the complexities or interrelationships among the issues.	Properly recognize ethical issues when presented in a complex, multilayered context and can recognize cross-relationship among issues.	
	2	Analyze	Fails to clearly define a real-world business problem or fails to provide any ethical analysis.	Clearly defines a real-world business problem and provides a basic analysis from an ethical perspective that is briefly outlined.	Clearly defines a real-world business problem and provides an in- depth analysis from a well described ethical perspective.	
	3	Apply	Fails to infer the ethical implications of the issue based upon ethical perspective(s)	Infer the ethical implications of the issue based upon ethical perspective(s), but few of the inferences are incorrect.	Properly infer the ethical implications of the issue based upon ethical perspective(s)	

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