



Sukkur IBA University

Critical Thinking – Rubric

3.1 Students will be able to critically analyze business issues.

BBA Program Learning outcome 3.1	#	Dimension	Unsatisfactory (0)	Satisfactory (2)	Highly Satisfactory (4)	Score
	1	Identifies Issues	Fails to identify, summarize and explain the main problem or question. Represents the issues inaccurately or inappropriately.	Identifies and summarizes the main issues, but does not explain why/how they are problems or create questions.	Clearly identifies and summarizes main issues and successfully explains why/how they are problems or questions; and identifies implicit issues, addressing their relationships to each other.	
	2	Provides Reasoning	Fails to identify data and information that counts as evidence for claims and fails to evaluate its credibility.	Identifies data and information that counts as evidence but fails to thoroughly evaluate its credibility.	Consistently identifies and rigorously evaluates all important evidence but also provides new data or information for consideration.	
	3	Evaluates Alternatives	Fails to develop and evaluates any of the alternative for providing solutions.	Develop and evaluates all alternatives, but misses some of the important hidden aspects.	Develop and evaluates all the important alternatives accurately and considers hidden and deeper aspects thoroughly for providing quality of solution.	
