



Sukkur IBA University

Research Skills – Rubric

3.1 To conduct original, relevant and rigorous research

PhD Management Sciences Program Learning outcome 3.1	#	Dimension	Unsatisfactory (0)	Satisfactory (2)	Highly Satisfactory (4)	Score
	1	Originality of research	Fails to demonstrate originality of work in objective and theoretical and analytical tools applied.	Demonstrates originality of work in objective and theoretical framework, but not in analytical tools applied.	Demonstrates originality of work in objective and theoretical framework as well as analytical tools applied.	
	2	Relevance of research	The findings of the study fails to demonstrate managerial or social implications.	The findings of the study demonstrates managerial or social implications, which are not consistent with the objectives	The findings of the research demonstrate clear managerial or social implications consistent with objectives	
	3	Rigor of research	Fails to demonstrate that the processes and procedures followed in carrying out the research are complete as per the research design used.	Demonstrates that the processes and procedures followed in carrying out the research are complete as per the research design used, but fails to identify the sources or authority validating those processes and procedures.	Demonstrates that the processes and procedures followed in carrying out the research are complete as per the research design used, and the sources or authority validating those processes and procedures is also identified.	
