



Sukkur IBA University

Problem Solving - Rubric

3.2 To apply problem solving tools to business situations.

BBA Program Learning outcome 3.2	#	Dimension	Unsatisfactory (0)	Satisfactory (2)	Highly Satisfactory (4)	Score
	1	Define	Fails to state the problem clearly and identify underlying issues.	Clearly states the problem but fails to identify underlying issues.	Clearly states the problem and identify underlying issues.	
	2	Analyze	Fails to present relevant and accurate data/information.	Adequately presents relevant and accurate data/information.	Presents appropriate, accurate and sufficient data/information.	
	3	Evaluate	Fails to identify and apply relevant problem solving tool/technique to evaluate the business situation..	Clearly identify the relevant problem solving tool/technique but fails to apply accurately to evaluate the business situation..	Accurately identified and applied relevant problem solving tool/technique to evaluate the business situation.	
	4	Solution	Fails to present workable solution of the business problem.	Presents single solution of the business problem with limited reasoning .	Presents multiple solutions of the business problem based on sound logical reasoning.	
