



# Sukkur IBA University

## Oral Communication - Rubric

2.1 Students will be able to present with oral proficiency.

Items		Dimension	Unsatisfactory (0)	Satisfactory (2)	Highly Satisfactory (4)	Score
BS – AF Program Learning outcome 2.1	Non Verbal Skills	<b>Body Language</b>	No eye contact, movement or disruptive gestures.	Consistent use of direct eye contact, made movements or gestures that enhance articulation.	Holds attention of entire audience with the use of direct eye contact and movements seem fluid and help the audience visualize.	
		<b>Poise</b>	Tension and nervousness is obvious; has trouble recovering from mistakes.	Makes minor mistakes, but quickly recovers from them; displays little or no tension.	Student displays relaxed, self-confident nature about self, with no mistakes.	
	Verbal Skills	<b>Elocution</b>	Student mumbles, incorrectly pronounces terms, and speaks too quietly for a majority of students to hear.	Student’s voice is clear. Student pronounces most words correctly. Most audience members can hear presentation.	Student uses a clear voice and correct, precise pronunciation of terms so that all audience members can hear presentation.	
	Content	<b>Quality of information</b>	Lacks essential information	Includes essential information, includes some supporting details	Covers topic thoroughly, includes details that support the topic	
		<b>Organization</b>	Not organized, topics make no sense	Organized, some topics are out of logical order, conclusions are generally clear	Well organized and coherent, topics are in logical sequence, includes clear introduction and conclusions	
	Appearance	<b>Appearance</b>	Inappropriate clothes for event or audience.	For the most part appropriate for the occasion and audience	Appropriate for occasion and audience.	

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