



Sukkur Institute of Business Administration

Ethical Reasoning - Rubric

1.2 Students will demonstrate ability to apply ethical reasoning in decision making.

	#	Dimension	Unacceptable	Introductory	Developing	Mastery
BBA Program Learning outcome 1.2	1	Identify and Analyze	Fails to clearly define a real-world business problem or fails to provide any ethical analysis.	Clearly defines a real-world business problem and provides a basic analysis from an ethical perspective that is briefly outlined.	Clearly defines a real-world business problem and provides a basic analysis from a well described ethical perspective.	Clearly defines a real-world business problem and provides an in- depth analysis from a well described ethical perspective.
	2	Apply	Fails to infer the ethical implications of the issue based upon ethical perspective(s)	Infer the ethical implications of the issue based upon ethical perspective(s), but most of the inferences are incorrect.	Infer the ethical implications of the issue based upon ethical perspective(s), but few of the inferences are incorrect.	Properly infer the ethical implications of the issue based upon ethical perspective(s)
	3	Integrate	Fails to integrate the ethical reasoning in a business decision.	Integrate the ethical reasoning in a business decision, but there is more focus on commercial aspects as compared to ethical aspects.	Integrate the ethical reasoning in a business decision, but left some imbalance between ethical and commercial aspects.	Properly integrate the ethical reasoning in a business decision with balance between ethical and commercial aspects.
