



Sukkur IBA University

Goal No.3 Decision Making Skills Rubric

3.1 To apply critical thinking in business decision making

MBA Program Learning outcome 3.1	#	Dimension	Unsatisfactory (1)	Satisfactory (2)	Exemplary (4)	Score
	1	Identification of Problem	Fails to identify, summarize, or explain the main problem or question. Represents the issues inaccurately or inappropriately. Neglects connections to other conditions or contexts	Successfully identifies and summarizes the main issues but does not explain why/how they create questions. Identifies most of the important assumptions but only evaluates them for plausibility or clarity superficially	Identifies basics and nuances of the issue. Identifies embedded or implicit issues and addresses their relationships to each other	
	2	Consideration of Perspectives	Names only a single perspective and fails to discuss other possible perspectives, especially those salient to the issue	Identifies and states limited viewpoints. Shows some general understanding of influences of ethical and theoretical contexts on stakeholders. Conveys major aspects of identified positions. Communicates basic sense of positions' interrelatedness.	Thorough representation of multiple positions or responses to the problem. Finds major and minor stakeholders and contexts. Maps relationships between positions and negotiates nuance between multiple positions	
	3	Articulation of informed thesis statement	Fails to formulate and clearly express own thesis statement. Fails to anticipate objections to one's perspective or thesis statement	Formulates a personal point of view but only discusses its strengths. Anticipates objections to position and provides weak or no reply	Identifies own position on the issue or response to the problem and seriously discusses its weaknesses as well as its strengths. Acknowledges objections and contradictory positions and provides convincing replies	
	4	Support claims (Recommendations) with strong and relevant evidence	Provides no support and/or evidence for claims. Uses unreliable or irrelevant sources. Does not distinguish between fact, opinion, and value judgments. Merely repeats information. Dismisses evidence without adequate justification	Supports some claims with evidence. Recognizes sources' authors. Distinguishes between fact, opinion, and value judgments	Supports most claims with evidence. Identifies and examines evidence by questioning accuracy, precision, relevance, and completeness. Provides additional information for consideration and recognizes source(s). Observes logical relationships and addresses existing or potential consequences.	
	5	Communication of analysis and argument effectively	Prose is inappropriate for audience. Support for argument seems internally inconsistent. Sufficient identifiable errors in prose to render argument incoherent	Prose is clear. Structure of presentation leads reader through introduction, claim or position, support, and conclusion. Grammatical errors present but do not render position unreadable	Prose is clear and communicates nuances and subtleties of position. Writing is well organized, relying on consistently complex structure, including appropriate transitions. Limited (3 or fewer) identifiable errors in prose	